

TERMS AND CONDITIONS

1. Agency commission will be paid as per INS rules.
2. No particular page or position will be guaranteed to any advertiser unless an extra charge is made for specification.
3. All rates are subject to cancellation or revision without prior notice.
4. A fraction of Cms in the advertisement will be counted as complete Cm. per column.
5. No discount rate will be entertained without prior approval of the management.
6. Any deduction from amount of the advertisement bill in case of any error in insertion is not allowed. Claims on such cases will be solved as per a compromise made between the client and the management.

FOR FURTHER INFORMATION PLEASE CONTACT:-

**Advertisement Manager
VANGLAINI**

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**ONLY MEDIUM PAPER
IN MIZORAM**

Editor
K.SAPDANGA
(0389) 2328579 / 2341225 / 2315588

ADVERTISEMENT RATE

(w.e.f - 1st April, 2009)

Display (Black & White) : Rs. 350/- per col. cms

Display (Colour) : Rs. 650/- per col. cms

Front page solus : 100% extra

Back page solus : 50% extra

Earpanels (Colour) : Rs. 1000/-

MECHANICAL DETAILS

Over all size : 56.0 cms x 38.0 cms

Printed Size : 52.0 cms x 32.5 cms

No. of Columns : 8 columns per page

Width of Column : 4 cms

Number of pages : 8 pages

Printing paper : Super Deluxe Newsprint Paper

Printing process : Web Offset

Materials required : Pdf / Jpeg / Art pull /Positive

Language : Mizo

Frequency : Daily (except on Sunday)

**Mode of Payment : DD in favour of
VANGLAINI payable at
AIZAWL**